

Sports & Recreation



Rising incomes and greater awareness of the benefits of an active lifestyle feed the fast growing market of sports and recreation. It is also a market characterised by rapid change: changes in demand for activities; changes in the availability of new and exciting sports facilities, both public and private; and changes in government policy towards sports.

The development of the competitive side of sports in Hong Kong has been moving forward rapidly, as shown by the recent successes of local athletes in international competitions. This has led to increased investment in the industry from both the public and private sectors. This, in turn, has created more employment opportunities for those interested in a career in sports.

POSITIONS

Careers within the sports industry are now quite diverse, with a wide range of positions available in various working areas. Each field has a large selection of jobs in both the public and private sectors.

The major areas that offer employment opportunities in sports and recreation are: sports administration, recreation management, sports coaching, teaching, sports marketing, sports media, facility management, sports science and sports medicine, sports sales and supporting services.

Jobs are available in various sectors of the community, namely, the Hong Kong Sports Institute Limited, national sports associations, municipal councils, primary and secondary schools, tertiary educational institutions, district sports associations and, private sports and recreation clubs.



EDUCATION & REQUIREMENTS

The qualifications, training and work experience required for a career in sports are as diverse as the positions available. Some sectors, such as physical education teaching, physiotherapy, and, on occasion, facility management, require university degrees. Others may not require a degree at all.

The most important requirement for any career in sports and recreation is a personal interest in the field. This is an essential factor in having the motivation and commitment needed to succeed within the industry. As can be appreciated, the nature of the industry mostly revolves around leisure time. So when everyone else is playing, you might be working. While the demand is high, the satisfaction of working in an area you enjoy is unbeatable.

SALARY & BENEFITS

Most entry positions in the sports and recreation industry attract a salary of approximately \$12,000-\$15,000. Specialised positions will start at a higher salary and the remuneration increase with experience and responsibility.

FURTHER INFORMATION

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